



# CHRISTIAN ACADEMY OF KNOXVILLE

## CAK welcomes Julya Johnson as Director of Communication



For immediate release

November 9, 2018 (Knoxville, TN) – Christian Academy of Knoxville (CAK) announces that Julya Johnson will assume the role of Director of Communication beginning December 10, 2018. Julya's communications career has spanned over fifteen years and consists of a mixed bag of experience. She holds two degrees- a Bachelor of Science in Communications from the University of Tennessee and an additional Bachelor of Science in Geosciences from Mississippi State University.

"I am very excited to have Julya as part of our CAK team," said Dan Perryman, CAK Interim Head of School. "She brings a wealth of experience and enthusiasm to the school. We are tremendously blessed to have her on board!"

Johnson is a familiar face to many East Tennesseans from her days spent as a meteorologist with WBIR-10 and WATE-6. In 2010, she changed career paths and assumed the role of a senior communications team member with the national education non-profit Learning Ally. While there, she helped parents and teachers connect with resources to better reach their students with print disabilities.

Currently, she serves Covenant Health System as the marketing and public relations manager for LeConte Medical Center in Sevier County.

On joining CAK, Johnson commented, "I am excited to join the team at CAK in working to spread the message about the beauty of a Christ-centered educational foundation. From the moment I met Mr. Perryman and the rest of the leadership team, I felt at home and as if this is a place where I can truly be of service to share God's love and promote the value of the CAK legacy. From the arts programs to the outstanding academic and athletic achievements, CAK connects students with Christ in all aspects of their lives, and I can't wait to be a part of promoting the vision of the founders!"

Johnson will be responsible for school-wide communication (print, electronic, digital and website) with CAK parents, grandparents, alumni, faculty & staff, and the general community. She will also coordinate all print and digital advertising, marketing and branding.

"I am excited to have Julya join us at CAK! Her passion for children and education is contagious," said Rich Fulford, CAK Assistant Head of School. "I believe that her talents in communication and enthusiasm for Christian service will be well-received by our community."

Aside from her professional responsibilities, Julya is the President of the Board of Directors of Decoding Dyslexia TN and the President-elect of the Ice Chalet Figure Skating Club. Johnson resides in Knoxville with her husband and their two children. They are active members of Church Street United Methodist Church. When time allows, the family enjoys hiking, fishing and cheering on the Vols together.

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Contact: Monica Rogers

865-690-4721 ext. 155, [mrogers@cakmail.org](mailto:mrogers@cakmail.org), [www.cakwarriors.com](http://www.cakwarriors.com)